

# Move It

with purpose

## Sponsorship

September 2024



# Join Move It With Purpose!

## LET'S MOVE TO STRENGTHEN GLOBAL HEALTH CARE.

We are a community first and a company second. We put people at the center of everything we do – thousands of teammates coming together each day to care for our patients, each other and our world. **Move It With Purpose** is a DaVita program focused on supporting global health care, building local community and encouraging well-being. Like all DaVita programs, **Move It With Purpose** gives everyone the opportunity to bring The DaVita Way to life. **Move It With Purpose** is a unique opportunity to play a central role in the success of Bridge of Life's mission to strengthen health care globally.

### **DaVita teammates can participate in one of three ways:**

- 1) Move for Miles, where participants can unlock a \$250,000 donation to Bridge of Life by tracking their movement in the event app
- 2) Direct donations or fundraising on the Bridge of Life website
- 3) Participate in a Regional Move It With Purpose Event

### **Move It With Purpose Sponsors may participate in the following ways:**

- 1) Create a team to Move for Miles
- 2) Organize an employee Move It With Purpose event to engage employees
- 3) Fundraise for Bridge of Life

In the last 16 years, DaVita and its partners have raised over \$15 million for Bridge of Life to assist in their efforts to help prevent, control, and treat kidney disease and its key causes around the globe. Bridge of Life, an independent 501(c)(3) public charity founded by DaVita Inc., is an international nonprofit organization working to strengthen health care globally through sustainable programs that prevent and treat chronic disease. Their vision is a world where all human beings have access to quality health care.

Be sure to download the event app, MoveSpring, and start tracking your movement in the month of September!

For sponsorship information, contact:

**Lori Vaclavik at Bridge of Life** • (303) 523-8439 • [lori.vaclavik@bolteam.org](mailto:lori.vaclavik@bolteam.org)



*Since BOL's first mission to set up a dialysis clinic in Cameroon, it's been volunteers and donors who have made it possible to help strengthen health care for nearly 150,000 individuals. Everyone deserves the chance to live a healthy and fulfilling life. Your support of Bridge of Life through Move It With Purpose gives thousands of adults and children that opportunity.*

## DEAR FRIENDS:

Thanks to some visionary leaders at DaVita, Bridge of Life was founded in 2006 to bring kidney care to underserved communities throughout the world. Since that time, many thousands of lives have been touched, changed and saved through our chronic disease prevention and treatment programs.

Your support is urgently needed to continue and expand this vital work.

Generous sponsors of Move It With Purpose and its predecessor events (Tour DaVita and Virtual Tour) have contributed more than \$15 million toward Bridge of Life's mission. Each year, our sponsors join DaVita and its teammates in activities to have fun while also changing the world!

In addition, our sponsors receive benefits that include recognition and exposure to DaVita's Village through the MoveSpring event app, on event T-shirts, on social media and other communication channels.

Most of all, you will help bring life-saving healthcare services to those who need them most.

So join 2024 Move It With Purpose and be a part of something that is great for your business, fun for your employees, and contributes to a healthier world for all of us!



With gratitude,

Lori Vaclavik  
Executive Director, BOL



# Strengthening Global Health Care

OUR VISION IS A WORLD WHERE ALL HUMAN BEINGS HAVE ACCESS TO QUALITY HEALTH CARE.

With your support of Move It With Purpose, BOL's goals to treat and *prevent* kidney disease in 2024 include:

- Provide lifesaving dialysis treatment by placing 31 new dialysis machines at 2 new dialysis clinics, including bringing the first-ever dialysis treatment to the country of Tonga
- Expand our newly piloted PD room program to provide safe, at-home dialysis treatment and health care support for a total of 20 kids and their families in rural Guatemala
- Placement of 52 AV fistulas through surgical medical missions, improving treatment outcomes and lowering risk of infection
- Improve the quality of care offered to patients through comprehensive clinical, technical and standards of care training to thousands of clinicians across the globe
- Lower the incidence of kidney disease through early detection by screening 4,000 people for hypertension, diabetes and chronic diseases
- Slow the progression of chronic diseases that lead to end-stage renal disease by empowering 120 Community Health Workers to support, treat and educate high-risk patients in their local communities
- Equip clinics and partners with vital resources through the distribution of medical equipment, supplies and medication



*"Your partnership and investment is invaluable and immeasurable. To bring the first-ever dialysis clinic to Tonga has always just been a dream and now it has become a reality, thanks to Bridge of Life's expertise and your support."*

Rod Emam, Siaosi Brown Dialysis Center, Kingdom of Tonga

## Our Impact Across the Globe

34 Countries

225 International Missions

330 Domestic Events

3,127 Volunteers

148,378+ Lives Impacted



# Why Your Company?

DAVITA STRIVES TO BE A COMMUNITY FIRST, A COMPANY SECOND.

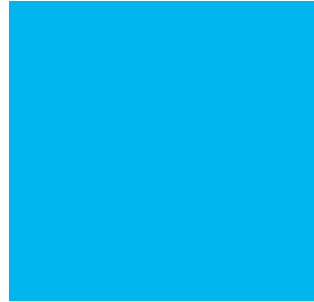
Our Sponsors are part of the DaVita community and we need you to join us in supporting Bridge of Life's vital work. Sponsors enjoy tremendous exposure to DaVita's Village and will be highlighted for their support of the event and impact on dozens of communities around the world.

**We love sponsors. We love teams.**

**We really love sponsors who have teams.**

Unlock a new level of fun with your **Move It With Purpose** sponsor team! We will work with you to create unique experiences that can raise your team's level of participation. Each sponsor is different, and we want to be sure we give you the pieces that truly make a difference in moving your staff and stakeholders.

**Please reach out to us if you're interested in this personalized opportunity.**





# Sponsorship Opportunities

# Sponsorship Deliverables

Exciting opportunities to engage employees and see BOL's work in action!		DIAMOND \$100,000	GOLD \$50,000	SILVER \$25,000	COPPER \$15,000	PEARL \$10,000	BRONZE \$5,000	COBALT \$2,500	QUARTZ \$1,000
<ul style="list-style-type: none"> <li>Diamond Only: Placement for 2 company representatives to join Bridge of Life on an international mission in late 2024/early 2025</li> </ul>	◆								
Customized employee volunteer service opportunity hosted by Bridge of Life to engage up to 200 employees	◆								
<ul style="list-style-type: none"> <li>Gold Only: Placement for 1 company representative to join Bridge of Life on an international mission</li> </ul>			■						
Customized employee volunteer service project hosted by Bridge of Life to engage up to 50 employees			■						
Prominent logo placement on Move It With Purpose event app	◆		■						
Featured article on Move It With Purpose event app with link to company website	◆		■						
Link to sponsor provided content on Move It With Purpose event app	◆		■						
Video spotlight opportunity in Move It With Purpose event app (sponsor provided content)	◆		■						
Guaranteed spoken recognition from DaVita leadership in kickoff video (July 1 deadline)	◆		■						
Logo on banners for DaVita clinics - <i>DaVita Store download</i>	◆		■	■					
<b>NEW!</b> One Color Logo on Spirit of the Ride Cycling Team Jersey	◆		■	■	■				
Logo on banners at DaVita Corporate Business Offices (July 1 deadline)	◆		■	■	■				
Logo on pages and banners throughout event websites	◆		■	■	■				
Recognition in event promotion and wrap videos	◆		■	■	■				
Logo on posters for DaVita clinics - <i>DaVita Store download</i>	◆		■	■	■				
Logo on official event T-shirt for all participants (July 1 commitment deadline)	◆		■	■	■	■			
"Featured Sponsor of the Week" designation on BOL e-communications	◆		■	■	■	■			
Logo on event banner on BridgeOfLifeInternational.org homepage	◆		■	■	■	■	■		
Recognition in press release	◆		■	■	■	■	■		
One color logo on official event T-shirt (July 1 deadline)	◆		■	■	■	■	■		
<b>NEW!</b> Complimentary Biker Entry for Spirit of the Ride on Saturday, September 28, 2024 in Denver, CO.	10	8	6	5	3	2			
Logo recognition in kickoff video	◆	■	■	■	■	■	■	■	■
Name on banners at DaVita Corporate Business Offices (July 1 deadline)	◆	■	■	■	■	■	■	■	■
Logo placement on Move It With Purpose event app	◆	■	■	■	■	■	■	■	■
Recognition in closing video	◆	■	■	■	■	■	■	■	■
Logo on official event banner/poster (July 1 deadline)	◆	■	■	■	■	■	■	■	■
Sponsor acknowledgment posts on BOL social media	◆	■	■	■	■	■	■	■	■
Logo on Spirit of the Ride event landing page	◆	■	■	■	■	■	■	■	■
Name on official event T-shirt (July 1 deadline)	◆	■	■	■	■	■	■	■	■
Logo rotation on BridgeOfLifeInternational.org homepage	◆	■	■	■	■	■	■	■	■
Digital event promotional materials/marketing assets	◆	■	■	■	■	■	■	■	■
Sponsor acknowledgment post through Move It With Purpose event app*	◆	■	■	■	■	■	■	■	■
Recognition in the 2025 <b>Move It With Purpose</b> event sponsorship brochure	◆	■	■	■	■	■	■	■	■

\*Sponsorships must comply with all applicable laws, and the amount contributed is not connected to or contingent on the volume or value of referrals or other business generated between the parties.



# Thank You to our 2023 Sponsors!



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GalaxE. Solutions



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Washington Workplace





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