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## IMMEDIATE RELEASE

# WORLD KIDNEY DAY COMES TO NORTH TEXAS <br> DaVita Village Trust and ASD Healthcare Promote Awareness 


#### Abstract

FRISCO, TX, March 13, 2014 - March 13 is World Kidney Day - a worldwide day dedicated to raising awareness around kidney disease. DaVita Village Trust, a renowned Colorado based nonprofit who provides kidney care treatment, prevention and awareness of chronic kidney disease, is partnering with ASD Healthcare, one of Collin County's largest employers, to provide a free chronic kidney disease screening and education event for associates and their families. "DaVita Village Trust and ASD Healthcare are proud to continue our ongoing partnership on World Kidney Day. ASD Healthcare has been a very significant supporter of our efforts in the fight against chronic kidney disease," said Lori Vaclavik, Executive Director of DaVita Village Trust. "Kidney disease kills more people annually than prostate and breast cancer combined. It is a silent disease, but once it's detected it can be prevented and, in some cases, reversed. That's why it's so important to get screened," said William Venus, Vice President at ASD Healthcare. "ASD Healthcare is proud to support screening events like this because they raise awareness to our associates, friends and families that could save the life of a loved one."


From their Frisco headquarters, ASD Healthcare has donated more than \$400,000 of monetary and in-kind support including dialysis supplies for Bridge of Life's medical missions.

World Kidney Day started in 2006 and has not stopped growing ever since. Celebrated on the second Thursday in March, the mission of World Kidney Day is to raise awareness of the importance of our kidneys to our overall health and to reduce the frequency and impact of kidney disease and its associated health problems worldwide.

Chronic Kidney Disease (CKD) is a silent epidemic, and people with the disease often have no symptoms until their kidneys begin to fail. As a result, thousands of people in the United States have their kidneys fail every year without advance warning that their kidneys were at risk. The good news is that CKD is usually treatable if detected early. The Kidney TRUST, a program of DaVita Village Trust, was founded to address the compelling and urgent need to raise awareness and additional resources to address the CKD epidemic. Since the program was launched in 2007, more than 40,000 people have received screenings $-12 \%$ of those screened showed signs of CKD.

## DaVita Village Trust

In 2014, DaVita Village Trust brought two, prominent kidney care non-profit organizations, Bridge of Life DaVita Medical Missions and The Kidney Trust, under one umbrella. The combined efforts of these programs means that DaVita Village Trust can provide a full range of kidney care services. The Bridge of Life program works to save and improve lives by bringing kidney care treatment and education to underserved communities around the world. The Kidney TRUST focuses on a free, rapid screening program and identifies individuals who have signs of kidney impairment.

## ASD Healthcare

ASD Healthcare distributes specialty pharmaceuticals and is the largest distributor of blood plasma products in the United States. We belong to a family of healthcare companies led by AmerisourceBergen, ranked number 32 on the Fortune 500 list. Throughout the years, ASD Healthcare has built our ongoing success on an unwavering commitment that makes our customers' purpose and their patients our number one priority.

## AmerisourceBergen

AmerisourceBergen is one of the largest global pharmaceutical sourcing and distribution services companies, helping both healthcare providers and pharmaceutical and biotech manufacturers improve patient access to products and enhance patient care. With services ranging from drug distribution and niche premium logistics to reimbursement and pharmaceutical consulting services, AmerisourceBergen delivers innovative programs and solutions across the pharmaceutical supply channel. With over $\$ 100$ billion in annualized revenue, AmerisourceBergen is headquartered in Valley Forge, PA, and employs approximately 13,000 people. AmerisourceBergen is ranked \#32 on the Fortune 500 list. For more information, go to www.amerisourcebergen.com.

